

MARTY SINCLAIR

Sinclair Web Solutions

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301-980-2424

PROFESSIONAL PROFILE

- Talented developer -- proven record of meeting client needs on schedule and on budget
- Motivated consultant -- comfortable working with varied corporate cultures and adaptable to diverse client work styles.
- Agile multi-tasker -- capable of maintaining successful projects in a climate of constantly changing priorities
- Creative thinker -- geared towards developing solutions to challenging requirements and alternatives to project constraints.

TECHNOLOGY SKILLS

- Certified Macromedia Flash MX 2004 Developer
- Expertise in: Adobe Photoshop, HTML, XML, CSS, Javascript, Macromedia Dreamweaver, all products in MS Office Suite
- Competence in: Adobe Illustrator, Adobe ImageReady, Java, Macromedia Fireworks, Perl/CGI, PHP

EXPERIENCE

2005-Present Sinclair Web Solutions, LLC
Consultant and Contractor

- Flash applications to solve business needs, e.g. animated tutorials and scheduling applications
- Flash development for clients with in-house designers
- HTML/CSS sites based on provided designs
- Total web presence solutions including content development and site design

2002-2005 Multimedia Development Team:

The Studio@AOL;

AOL Programming Development

Dulles, VA

Multimedia Developer

Key Projects

- AOL Sports Superbowl Commercial Poll. Developed XML driven application that garnered more than 5 million page views and nearly 1 million votes in the first 24 hours after launch. Completely dynamic Flash application independently updated the front end and enabled changing functionality without requiring action by the developers or programmers. This was accomplished by XML calls at intervals that were editable by the client while the application was live.
- AOL Sports NFL Video Central. Developed solution that put four flash files onto one page and allowed them to communicate with each other and a video player. All data was dynamically provided from an XML file, allowing editors complete control of content and functionality.
- AOL Elections Super Tuesday Widget. Collected 10 different XML feeds and provided a one screen solution to the business, allowing members to surface all results from that night on the elections main page.
- AOL Elections "Straw Poll". Rich internet application interacted with the poll server to give members a dynamic visual representation of collected data. Application garnered millions of votes over a 10 month lifespan.

- AOL Elections Primaries Results. Parsed XML feeds for election results giving AOL members up to the minute results in a visually compelling format.
- Worked on team that developed extensive Flash tutorial to save manpower and travel by teaching AOL@SCHOOL use via software rather than personal instruction.
- Independently developed AOL@SCHOOL "QuickTour" commercial, which highlighted selling points to potential users.

2000-2002 Production and Publishing,

The Studio@AOL

Dulles, VA

Interactive Media Developer

- Launched AOL@SCHOOL redesign comprised of more than 3000 pages. Managed a team of 5 IMDs, addressing capabilities, process flow, task assignment, and time accounting. Coordinated with all other aspects of production from design to business interests.
- Wrote FDO script for Travel channel that allowed content to be branched according to location, enabling the Travel channel to promote local savings to 105 areas from one FDO page.
- Published AOL (and six supported sub-brands, e.g. Netscape) Shopping redesign and Christmas rush that cemented AOL's role as a leader in enabling e-commerce.
- Outstanding performance resulted in 2 promotions in 3 years, progressing from Associate IMD in 2000 to Senior IMD in 2002.

1999-2000 United States Army Institute for Infectious Disease,

Ft. Detrick

Frederick, MD

Research Associate

- Worked in Bio-Safety-Level 4 lab developing vaccine options for Ebola and Marburg viruses.
- Honed technical writing expertise by editing and reviewing grant proposals and journal articles on hemorrhagic fever viruses.
- Qualified for access to US Government Classified Material

1997-1999 Maryland Psychiatric Research Center

Catonsville, MD

Laboratory Manager

- Managed all aspects of 6 person lab from hiring decisions to the purchase of capital assets.
- Assisted with preparing and editing grant proposals that resulted in nearly \$600,000 of funding.
- Published 5 articles and presented research findings at annual Neuroscience conference.

EDUCATION AND CERTIFICATIONS

Virginia Tech, B.S. in Biochemistry, 1997

Certified Macromedia Flash MX 2004 Developer

TECHNICAL TRAINING AND CONFERENCES

Flash Forward 2005, San Francisco

Macromedia MAX 2004, New Orleans

Flash Forward 2003, New York City

Westlake Training: Flash Developer Bootcamp, Web Production Best Practices

AOL Internal Training: Adobe Photoshop, Facilitative Leadership, Javascript, Macromedia Dreamweaver, Macromedia Flash Advanced, Mastering Meetings, MS Access Intro and Advanced, MS Powerpoint, Project Management, Time Management, XML, Perl, Programming Fundamentals